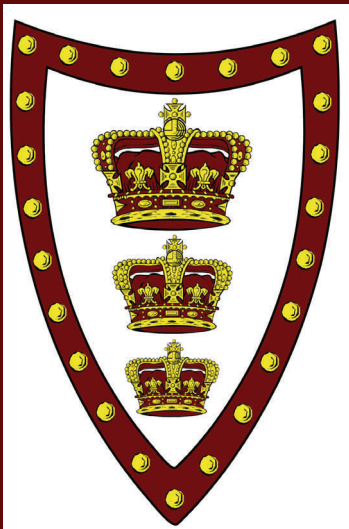


## PROTECTING CONSTRUCTION PROJECTS

Broadlands has been protecting construction projects and mitigating contractor risk for sixteen years. From a platform of proven integrity and transparency, Broadlands provides lenders, owners, developers, general contractors and government small business programs with the most comprehensive array of construction risk management services and bond alternative solutions available. Broadlands has proven its ability to provide the highest level of proactive risk management services.



## BROADLANDS FINANCIAL GROUP

### Headquarters:

789 East Lancaster Avenue—Suite 200  
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# BROADLANDS



*The World is eager for construction risk management services that meet the challenges facing general contractors*



## Broadlands Financial Group, LLC

*The Intersection of Construction Knowledge and Financial Strength<sup>®</sup>*

[www.BroadlandsOnline.com](http://www.BroadlandsOnline.com)

## Serving Contractors for 16 Years



Broadlands was founded to provide innovative construction risk management products that meet the challenges facing the construction contractor. Broadlands Financial Group renders distinguished service to contractors, lenders, owners, and developers, by applying financial, construction, and engineering diligence throughout the construction process. Broadlands' services proactively control construction risk and facilitate the forward momentum of construction projects. Broadlands is uniquely equipped to meet the needs of a diverse and increasingly specialized construction marketplace.

*"For indeed an abundance of means, or the lack of them, exalts or humbles the power of princes."*  
-Stubbs' "Charters," 1178AD

## The Strength of Broadlands

Broadlands is a construction risk management company rooted in the principals of innovation and creativity. The company is built on three strengths:



- The marriage of applied construction management and financial construction professionals
- A general contractor client portfolio of over \$2 Billion in construction projects
- A platform of proven integrity and transparency since 1990

## The Service of Broadlands

For sixteen years Broadlands has been helping contractors participate on construction projects without bonds. The continued prosperity of construction contractors through the implementation of risk mitigating services is Broadlands' goal.

### Construction Bond Alternative Program

### Contract Plan and Bid Review

### Contract Negotiation

### Contractor/Subcontractor/Owner Coordination

### Business Mentorship

### Subcontractor Controls

### Surety Bond Training

### M/W/SBE Participation Goal Realization

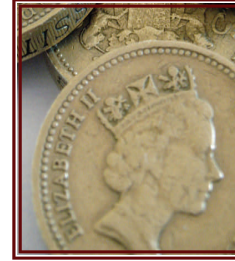
### Enhanced Attractiveness to Lenders/Owners

### Superior Credit Terms

### Increased Surety Eligibility



## Project Dollars are Compressed Energy



Project funds are treasure that, when released become the energy that drives construction projects forward. The Broadlands Funds Administration Program protects and thoughtfully handles funds by:

- Maintaining discreet, segregated, non-interest bearing accounts
- Managing and issuing all project funds released to the general contractor, suppliers, and subcontractors
- Ensuring that performing lower tier subcontractors are properly paid in a timely fashion
- Tracking and monitoring job costs by line item
- Protecting general contractors' most treasured asset: their project dollars

## Commitment of Broadlands



Broadlands is committed to being the best in class construction risk management service provider.

Our competitiveness, efficiency and timeliness are designed to enhance the general contractor's ability to perform in a non-bonded environment and meet participation goals.